

Haystack:

Event Risk Management, Optimized for Action

The Challenge:

Managing security for large-scale events often involves coordinating multiple agencies, responding to incidents in real-time, and maintaining situational awareness across a vast operational landscape.

The Solution:

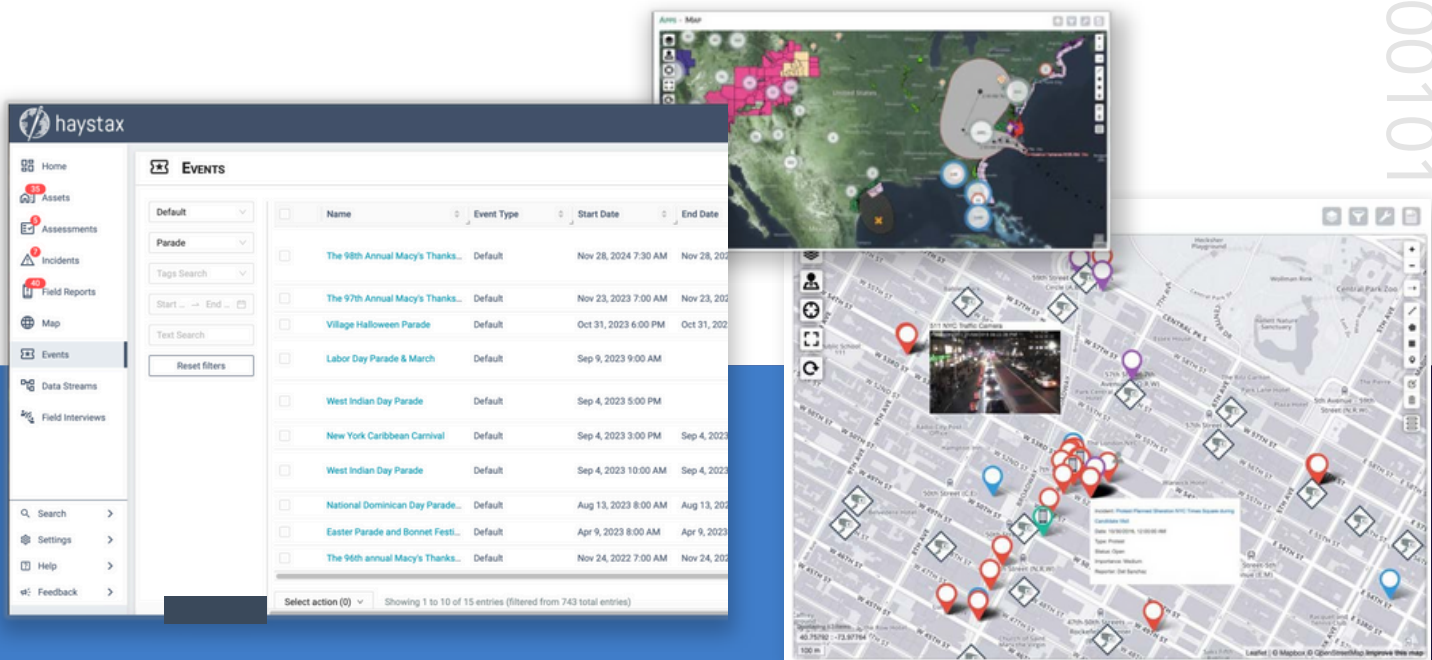
The Haystack platform provides a unified event command environment, fusing data from various sources into a common operating picture and enabling proactive threat analysis and response.

Key Features:

- Real-time data fusion from diverse sources, including weather, traffic, and threat intelligence.
- Contextual awareness and threat prioritization based on user-defined criteria.
- Mobile apps for field personnel, enabling real-time information sharing and incident reporting.
- Robust access controls to ensure data security and user-specific information relevance.

Proven Success:

Haystack has been deployed to secure major events such as **Super Bowls**, the **Indy 500**, and the **Oscars**, providing a proven solution for event risk management.



Haystax: Optimized for Action

Enhanced situational awareness for proactive threat detection and response.

Seamless coordination between all stakeholders, including security teams, first responders, and event organizers.

Enhanced Awareness

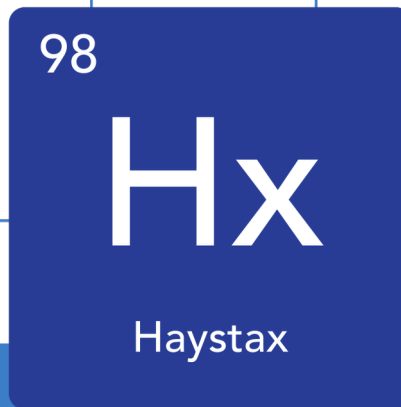
Seamless Coordination

Improved decision-making based on real-time data analysis and threat prioritization.

Real-Time Data

Cost-effectiveness through rapid, cloud-based deployment and intuitive user training.

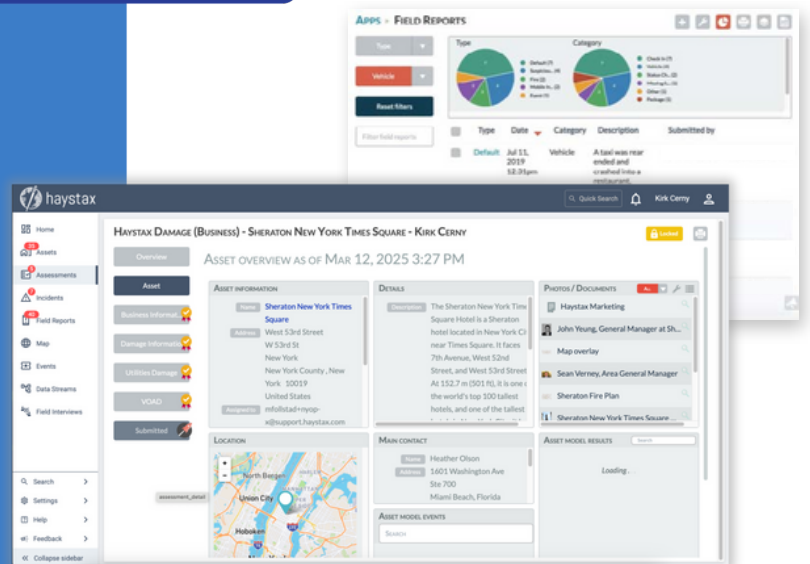
Cost Effective



Super Bowl LIX: No Room for Error

Super Bowl LIX presented one of the most complex security operations in the world, and Secure Passage was an invaluable partner in making it a success. Their Haystax ERM platform gave our teams real-time situational awareness, allowing us to assess threats, manage incidents, and coordinate responses with unmatched efficiency. But what truly set them apart was their on-the-ground support—their experts were embedded with our teams, ensuring seamless execution when it mattered most. In an environment where there's no room for error, Secure Passage delivered. We couldn't have asked for a better partner in securing the biggest game of the year.

—Senior Intelligence Official



Elevate your event security & risk management, today.

Book a Haystax demo at:

securepassage.com/haystax

Secure Passage offers a comprehensive security ecosystem, including Truman Physical Detection & Response (PDR) for proactive risk management, the Haystax Operational Intelligence Center (OIC) for community safety, and Strategic Services for tailored security solutions. By delivering cutting-edge security solutions, Secure Passage strengthens resilience and trust in cities and communities across the country.