

Haystax: Event Risk Management

Seamless Coordination for all Stakeholders

During major events, security teams are often working together for the first time in a fast-paced environment, simultaneously responding to a variety of incidents across a broad geographic area. The larger the event, the more people and facilities there are to be secured and the more agencies and jurisdictions involved that require coordination – the **Haystax ERM Platform** seamlessly connects all stakeholders. From analysts in the Command Center, to first responders and security patrols in the field, **Haystax ERM** provides coordinated information, in real-time, with web and mobile apps for alerting, threat analysis, information sharing and after-action reporting.

Data Fusion

The **Haystax Platform for Event Risk Management** is a full-spectrum 'ecosystem', with optimization for any type of national, regional, or local event. It creates a multi-dimensional view of threats and hazards, fusing static and dynamic data into a single, common operating picture. Analysts and operators get up-to-date information on all geolocated facilities, field personnel and vehicles, plus site-assessment analyses; prioritized incident and scheduled activity reports; real-time police/fire CAD, ALPR/AVL, traffic, weather, news feeds from third-party sources, suspicious-activity reports, and other mobile alerts from field intelligence units.



Contextual Awareness

Haystax ERM analyzes your fused data, putting real-time intelligence on emerging threats in broader context and prioritizing the information against existing data based on tailored keyword configurations and other risk-analytic techniques. Results can be routed to multiple special-use channels that are unique to specific commanders, intelligence analysts or other operational users. Robust access controls ensure sensitive data is protected – while users are presented with the relevant information particular to their task or area of operations, facilitating focus on their mission's most critical requirements.

Unified Event Command

On wall monitors and mobile devices alike, commanders have a single environment where they can monitor, in real-time, latest developments, analyze intelligence, and interact with fellow stakeholders. With **Haystax ERM**, data, reports, indicator alerts, and more can be viewed, giving them a detailed domain-wide view of the facilities, people, vehicles, events, and incidents in their operational areas. This enables a more proactive response to emerging threats and hazards, improving the ability to coordinate responses with other agencies, leading to more timely and confident decisions.

About Secure Passage

Secure Passage is renowned for providing the **right information at the right time** for federal, state, local, and enterprise security teams. We help secure everything from the neighborhood school to major assets and critical infrastructure, as well as events on the world stage including political conventions, papal visits, the Indy 500, and a dozen Super Bowls.

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Customer Success Stories

Secure Passage (formerly known as Haystax) has worked with combined federal, state, and local security teams to manage security monitoring for nine of the last 12 Super Bowls – protecting fans, teams, and VIPS, not just during the game itself but also the week-long events leading up to it. Additionally, we have been monitoring environments of choice for everything from a national political convention and a papal visit to the Indy 500, the World Series, as well as the Oscars.

In each case, the Secure Passage team populated data on hundreds of assets and scheduled events, trained hundreds of users on our web and mobile apps, handled surges in activity with no slowdown in performance, and provided everyone from commanders to field personnel with a tailored view of their security environment, all within a few weeks of deployment. One senior intelligence official said, “During the days leading up to Super Bowl 50, maintaining a common operating picture among all public safety agencies was absolutely necessary for effective information sharing.” The Haystax Platform “gave our public safety officials the information they needed to quickly and effectively coordinate on emergency response to potential threats and hazards.”

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The Haystax Platform Advantage



Awareness: View all data, alerts, assets, and events in context – on a map or in a timeline.



Mobility: Maintain a common operating picture outside the command center.



Agility: Exchange information freely across all authorized users and agencies with ability to add users – even complete jurisdictions – ‘on the fly’.



Cost-Effectiveness: Rapid, cloud-based deployment, intuitive user training with lower operating costs. In addition, Haystax seamlessly integrates almost all data and security tools, enhancing the power of your existing tools and investments.